



# COMM WEEK

The 43rd Annual Media and Communication Conference

Theme: Narrate, Innovate, Elevate

# Sponsorship Package



TEXAS SOUTHERN UNIVERSITY

School of Communication



The School of Communication (SOC) at the Texas Southern University is a transformational, interdisciplinary academic school with four departments and two graduate programs: Communication Studies; Entertainment Recording Industry Management (ERIM); Journalism; Radio, Television, and Film (RTF); and Master of Arts (MA) in Communication and Master of Arts (M.A.) in Professional Communication and Digital Media (PCDM). For 48 years, the school has been at the forefront of training culturally responsive professionals and scholars who can navigate urban and international settings with a deep sense of inclusivity and an understanding of historical legacy.

713-313-7740 | [soc-tsu@tsu.edu](mailto:soc-tsu@tsu.edu) | [www.tsu.edu](http://www.tsu.edu)



2024 CommWeek Scholarship Recipients

## To Our Prospective Sponsors, Partners, and Supporters

The 43rd Annual Media and Communication Conference, scheduled April 7 – 11, 2025, provides a forum for scholars, students, professionals, and civic-minded leaders to explore topics with cultural, political, economic, and social implications, as well as communication dynamics. The theme of this event is “**Narrate, Innovate, Elevate,**” boosting the ability to tell stories, think creatively, inspire others, and open up exciting opportunities to push media and communication trends to new heights.

The School of Communication at Texas Southern University is seeking corporate and community sponsorship for The 43rd Annual Media and Communication Scholarship Awards Banquet which will held during this conference.

The primary purpose of the Awards Gala event is to raise scholarship funds for gifted and economically disadvantaged students in the School of Communication. Traditionally, a majority of the SOC students rely on some form of financial assistance to fund their education. Too often financial limitations avert their chances to complete college. Therefore, proceeds will:

- ❖ **Help SOC students break down financial barriers while pursuing their academic prospects.**
- ❖ **Help SOC students cover the cost of tuition, textbooks, and other educational expenses.**
- ❖ **Help SOC students supplement the cost of living expenses such as housing, transportation, and food.**
- ❖ **Create retention possibilities for students who might dropout for financial reasons.**
- ❖ **Act as incentives and encouragements to students in general.**

This financial sponsorship will be a catalyst for expanding SOC’s ongoing professional relationship with corporate businesses, community organizations, and individual sponsors. To both the professional and student participants, the 43rd Annual Media and Communication Conference would be an excellent platform to promote understanding and effective communication between individuals from different cultures and backgrounds. By bringing together experts, hosting interactive workshops, and facilitating discussions, this conference would provide valuable insights and resources to enhance intercultural communication skills.

*Follow the links below for more information about the CommWeek.*

### RELEVANT LINKS

- 2024 Scholarship Recipients 
- 2024 CommWeek Communique 
- CommWeek Website 



# Narrate, Innovate, Elevate

SPONSORSHIP LEVELS

## Platinum [Title Sponsor] \$15,000 - \$20,000

- ❖ Listed as a “Title Sponsor”
- ❖ Speaking privilege at Dean’s Reception
- ❖ Listed on TSU’s and CommWeek’s Website
- ❖ Live interview with KTSU2
- ❖ Inclusion in press releases
- ❖ Back-Page Ad on Event Program Book
- ❖ Social media posting and tagging
- ❖ Logo displayed during all events (panels, networking, student & alumni showcase, and reception)

## Gold [Exclusive] \$10,000 to \$15,000

- ❖ Listed as a “Partner”
- ❖ Listed on TSU’s and CommWeek’s Website
- ❖ Special recognition at Dean’s Reception
- ❖ Book Inside Front Ad
- ❖ Press availabilities
- ❖ Social media posting and tagging
- ❖ Logo displayed during all events (panels, networking, student & alumni showcase, and reception)

## Gray [Premium] 5,000 and Up

- ❖ Listed as a “Sponsor”
- ❖ Special recognition at Dean’s Reception
- ❖ Logo listing on the CommWeek site
- ❖ Book Inside Back Ad
- ❖ Social media posting and tagging

## Maroon [Basic] \$2,500 and Up

- ❖ Listed as “Supporter”
- ❖ Sponsor recognition
- ❖ Company logo listing
- ❖ Program book classified Ad
- ❖ Logo listing on CommWeek’s site

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## Supporter [Basic] \$100 to \$2,500

- ❖ Listed as “Supporter”
- ❖ Recognition as “Supporter”



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43rd Annual Media and Communication Conference

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## 43rd Annual Media and Communication Conference

### The School of Communication

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### Texas Southern University

Texas Southern University possesses an impressive array of more than 100 undergraduate and graduate programs and concentrations, a diverse faculty, 80-plus student organizations, and an extensive alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern University is one of the nation's largest historically black universities.

#### COMMWEEK COMMITTEE

ANTHONY OGBO, PH.D., Chairperson  
LADONIA RANDLE, Coordinator  
MICHELE JONES, Co-Chairperson

#### Faculty and Staff:

DR. CHRISTIAN ULASI  
PROF. SERBINO SANDIFER-WALKER  
KEVIN ADAMS  
DR. VERA WALKER-HAWKINS  
DR. MORGAN KIRBY  
PROF. ARTHUR MURRAY  
PROF. JORDAN WILLIAMS, JD  
DR. CLYDE DUNCAN, JR.  
PROF. CLIFFORD MCBEAN  
DR. ISRAEL NEUMAN  
PROF. VINCENT POWELL  
PROF. KIMBERLY TAYLOR  
KARINA WILLIAMS  
FRIDAH MARIKI  
DR. ADRIENNE MOORE

#### Students:

KORAN "KC" COOPER  
BRIANNAH DILWORTH  
PRECIOUS JOHNSON

#### SOC LEADERSHIP

CHRISTIAN ULASI, PH.D., Interim Dean, School of Communication  
SERBINO SANDIFER-WALKER, Interim Assistant Dean & Assistant Professor  
KEVIN ADAMS, Assistant Dean for Marketing and Student Services

VERA WALLER-HAWKINS, PH.D.  
MICHELE JONES  
MORGAN KIRBY, PH.D.,  
ARTHUR MURRAY  
CLYDE DUNCAN, JR, PH.D.  
JORDAN WILLIAMS, JD  
KARINA WILLIAMS  
ZANTEL NICHOLS, PH.D  
ANTHONY OGBO, PH.D  
FRIDAH MARIKI  
CLIFFORD MCBEAN

#### Project Development & Alumni Engagement:

CHARLIE W. COLEMAN, III, JD, MBA

#### CONTACT

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