

Communiqué



TSU

TEXAS SOUTHERN UNIVERSITY

School of Communication

COMM  WEEK

APRIL 8 - 12, 2024



42ND INTERCULTURAL COMMUNICATION CONFERENCE

Texas Southern University
Martin Luther King Humanities Center | 3100 Cleburne St, Houston, TX 77004
Phone: (713) 313-7740

Theme: Amplifying Diverse Voices in Media and Communication

Date: April 8 to 12, 2024.

The challenges posed by a lack of diverse voices in media and communication can be seen across social, political, economic, and cultural spheres of influence. These issues can influence the views represented in news coverage and dissemination. Indeed, the diversity of perspectives is key to creating a more inclusive and equitable society.

Under the theme "Amplifying Diverse Voices in Media and Communication," the 2024 CommWeek served as a platform for scholars, students, professionals, and community leaders to delve into topics with cultural, political, economic, and social significance. The conference provided a space for exploring communication dynamics and fostering meaningful dialogue on pressing issues.

As a purpose, the 42nd Intercultural Communication Conference 2024 explores the scope, challenges, and relevance of diverse voices in media and communication. The Intercultural Communication Conference provides a forum for scholars, students, professionals, and civic-minded leaders to explore topics with cultural, political, economic, and social implications as well as communication dynamics.

To both the professional and student participants, the 42nd Intercultural Communication Conference was an excellent platform to promote understanding and effective communication between individuals from diverse cultures and backgrounds. By bringing together experts, hosting interactive workshops, and facilitating discussions, this conference would provide valuable insights and resources to enhance intercultural communication skills.





TEXAS SOUTHERN UNIVERSITY

The School of Communication

The School of Communication (SOC) at Texas Southern University is a transformational interdisciplinary academic school with four departments and two graduate programs: Communication Studies; Entertainment Recording Industry Management (ERIM); Journalism (JOUR); Radio, Television, and Film (RTF); and a Master of Arts (MA) in Communication and Master of Arts (MA) in Professional Communication and Digital Media (PCDM). For 48 years, the school has been at the forefront of training culturally responsive professionals and scholars who can navigate urban and international settings with a deep sense of inclusivity and an understanding of historical legacy.

SOC LEADERSHIP

CHRISTIAN ULASI, PH.D., *Interim Dean, School of Communication*
PROF. SERBINO SANDIFER-WALKER, MA, *Interim Assistant Dean & Assistant Professor*
KEVIN ADAMS, MA, *Assistant Dean for Marketing and Student Services*

MICHELE JONES, BS, *Project Coordinator*
KARINA WILLIAMS, *Senior Administrative Assistant*
FRIDAH MARIKI, MA, *College Business Administrator*

VERA WALLER-HAWKINS, PH.D.
MORGAN KIRBY, PH.D.
ARTHUR MURRAY, BA
CLYDE DUNCAN, JR, PH.D.
JORDAN WILLIAMS, JD
ANTHONY OGBO, PH.D
CLIFFORD MCBEAN, MA

Texas Southern University

Texas Southern University possesses an impressive array of more than 100 undergraduate and graduate programs and concentrations, a diverse faculty, 80-plus student organizations, and an extensive alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national, and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern University is one of the nation's largest historically black universities.

COMM WEEK

LEADERSHIP

ANTHONY OGBO, PH.D., Chairperson

LADONIA RANDLE, Coordinator

MICHELE JONES, Co-Chairperson

COMMITTEE MEMBERS

Faculty and Staff:

DR. CHRISTIAN ULASI

PROF. SERBINO SANDIFER-WALKER

KEVIN ADAMS

DR. VERA WALKER-HAWKINS

DR. MORGAN KIRBY

PROF. ARTHUR MURRAY

PROF. JORDAN WILLIAMS

DR. CLYDE DUNCAN, JR.

PROF. CLIFFORD MCBEAN

CHARLIE W. COLEMAN, III

DR. ISRAEL NEUMAN

PROF. VINCENT POWELL

PROF. KIMBERLY TAYLOR

KARINA WILLIAMS

FRIDAH MARIKI

ANDREAUS BOISE

Students:

KORAN "KC" COOPER

BRIANNAH DILWORTH

PRECIOUS JOHNSON

ISAAC PALACIO

GUEST SPEAKERS

The Intercultural Communication Conference featured three special guest speakers: **Dr. Mary Evans Sias**, Interim President, Texas Southern University, **Dr. Carl Goodman**, Provost, Texas Southern University, **Hon. Martha Castex-Tatum**, Mayor Pro-Tem, The City of Houston, and **Dr. Kathleen McElroy**, Professor, School of Journalism and Media, University of Texas at Austin.

Each of these esteemed speakers brought a unique perspective to the conference, sharing their expertise and insights on the importance of intercultural communication in today's globalized world. Discussion points focused on the role of higher education institutions in promoting diversity and inclusion, with highlights on the impact of cultural differences on academic success. Speakers also shared reflections on media representation and its influence on cross-cultural understanding. Together, their presentations provided attendees with valuable knowledge and inspiration to enhance their own intercultural communication skills.



Dr. Evans Sias | Dr. Goodman | Hon. Hon. Castex-Tatum | Dr. McElroy



AMPLIFYING DIVERSE VOICES IN MEDIA AND COMMUNICATION

Lack of representation in media and communication can impact social, political, economic, and cultural spheres. Diverse perspectives are essential for creating a more inclusive and equitable society. This conference highlights the importance of diverse voices in shaping media narratives and fostering understanding across communities. It's heartening to see initiatives like this that promote inclusivity and equity in communication.

Opening Keynotes:

Dr. Mary Evans Sias, Interim President, Texas Southern University.

Dr. Carl Goodman, Provost, Texas Southern University.

Hon. Martha Castex-Tatum, Mayor Pro-Tem, The City of Houston.

Dr. Kathleen McElroy, Professor, School of Journalism and Media, University of Texas.



WORKSHOPS

CommWeek offered a variety of workshops that provided hands-on demonstrations and practical lessons in various communication disciplines. These sessions were led by scholars and field experts, allowing participants to gain valuable insights and skills in the field of communication.

Participants chose from workshops covering various topics. Attendees were able to enhance their communication abilities and learned the latest trends and techniques in the industry. The interactive nature of the workshops allowed for a dynamic learning experience that encouraged collaboration and creativity.

The 2024 CommWeek provided a unique opportunity for individuals to expand their knowledge and expertise in communication while networking with professionals in the field.



MODERN DAY DIGITAL DISTRIBUTION AND STREAMING: REAL LIFE NUMBERS

John Patillo, *Chief Executive Officer at INDE.*

Donald L. Fryson, *Chief Executive Officer, Founder/CEO of 360 Entertainment International, LLC.*

NEW AGE MARKETING AND HOW TO MONETIZE CONTENT CREATION ON SOCIAL MEDIA

Laronn Harris, *Regional Promotions Director for Atlantic Records.*

Donald L. Fryson, *Chief Executive Officer, Founder/CEO of 360 Entertainment International, LLC.*

EVERYTHING YOU WANT KNOW ABOUT THE MUSIC BUSINESS

Laronn Harris, *Regional Promotions Director for Atlantic Records.*

John Patillo, *Chief Executive Officer at INDE.*

Donald L. Fryson, *Chief Executive Officer, Founder/CEO of 360 Entertainment International, LLC.*

MULTI MEDIA WORKSHOP

Professor Vincent Powell, *School of Communication, Radio/Television/Film Department.*

CAREER POWER HOUSE

- ❖ *Explores the importance of creating a resume' that will pass the Applicant Tracking System (ATS). Renders real-world tips on workforce prospects possibilities.*

Facilitator:

Dr. Clyde Duncan, Jr., Internship Coordinator, Department of Communication, Texas Southern University.

Presenter:

Dr. Nikki Duncan, Director of Talent Acquisition and Development at the University of Houston.

EDITING WORKSHOP

Professor Clifford McBean, Radio, Television and Film Professor, Department of Communication, Texas Southern University.

PROFESSIONAL HEADSHOTS

- ❖ *Explores Basic Photography; Knowing the Camera; Art of Shooting; Angles and Framing; Different types of photograph; How the ISO, F-stop and shutter speed work together; Manual vs Automatic; Phone, I-Pad and Digital Camera, and many more.*

Andrew McCray, Media Graphics Specialist/University Photographer, Texas Southern University.

LIGHTING CINEMATIC WORKSHOP

- ❖ *Explores professional lighting techniques and equipment specific to video and film production. Offers hands-on techniques to achieving a professional cinematic look on set.*

Mark Clark, Independent Film Producer.

VIDEOGRAPHY WORKSHOP

Professor Arthur Murray, Comprehensive workshop covers everything from conceptualizing video ideas to shooting, editing, and more.

WRITER'S ROOM WORKSHOP

Professor Vincent Powell, Radio, Television and Film Professor, Department of Communication, Texas Southern University.

EDITING WORKSHOP

Professor Clifford McBean, Radio, Television and Film Professor, Department of Communication, Texas Southern University.

PRODUCING WORKSHOP

Moderator:

Professor Vincent Powell, Radio, Television and Film Professor, Department of Communication, Texas Southern University.

Panelists:

Ebony Powell, Producer, 7972 Films.

Courtney Roberts, ERIM Student Texas Southern University.

Justin Williams, Writer & Director.

JOURNALISM INTERACTIVE WORKSHOP

Moderator:

Professor Arthur Murray Radio, Television and Film Professor, Department of Communication, Texas Southern University.

Panelists:

Kim Gagne, Former KHOU11 and Steve Harvey Show Producer.

Joy Sewing, Columnist, Houston Chronicle.

Butch Alsandor, Texas Southern University Sports Broadcaster.

Nate Griffin, FOX26 Sports Anchor.

THE FAST PKG STORY TELLING PROCESS

- ❖ Hands-on workshop using a mobile phone to acquire working knowledge of broadcast, and film techniques for fast content creation. Attendees are equipped with a working understanding of the skills needed to produced social media rich content at a fast pace for professional needs. Training includes; framing & composition, basic natural light manipulation, editing with phone, hand-held interviewing, audio acquisition, cinema apps, and more.

Ted Irving, Executive, Director, Houston Television – City of Houston Mayor's Office.

STUDENT MEDIA FESTIVAL

Coordinator:

Doris Childress, Visiting Instructor, School of Communication, Texas Southern University.

PANEL PRESENTATION



CommWeek also offered excellent presentations and discussion panels. These interactive sessions kept participants interested in a variety of engaging conversation topics.

Participants had the opportunity to hear from media industry experts and thought leaders on a wide range of topics, from the latest trends in the media workforce to tips on career prospects. The interactive nature of these sessions allowed for meaningful dialogue and the exchange of ideas among attendees, creating a dynamic and engaging learning environment. Whether it was a keynote presentation or a small group discussion, CommWeek provided valuable insights and inspiration for all who attended.



LANDING YOUR DREAM JOB

- ❖ *Accomplished media professionals share insights into their journey to success, shedding light on the job market realities within the media industry.*

Moderator:

Professor Serbino Sandifer-Walker, *Interim Assistant Dean & Assistant Professor*

Panelists:

James Newkirk, *Former Houston Chronicle's Outlook editor and a member of the editorial board.*

Travis Sattiewhite, *News Director, KVUE-TV, Austin, Texas.*

Jose Grinan, *Award-winning veteran reporter and anchor.*

Karina Hollingsworth, *Multimedia Journalist (MMJ), KTXS-TV, Abilene, Texas.*

Chelsea Edwards, *Reporter/Anchor, FOX26 Houston, Texas.*

Joy Sewing, *Houston Chronicle news columnist.*

Paige Hubbard, *CW39 Houston, on-air, digital reporter and morning show producer.*

BREAKING INTO PUBLIC RELATIONS WITH LATASHIA DEVEAUX (VIRTUAL)

- ❖ *Highlights unique career pathways related to public relations and the entertainment industry. Renders the experiences of a publicist who has dedicated over 20 years of her professional career to the fast paced world of entertainment.*

Moderator:

Morgan Kirby, Ph.D., *Assistant Professor, Department of Journalism, Texas Southern University.*

Guest Speaker:

Latashia Deveaux, *Awards & Talent Relations at BET.*

ALUMNI PANEL

- ❖ *It was an excellent idea inviting former college students to return and share their success stories with current students. It gave current students hope for what lies beyond graduation and served as a platform for them to learn from the experiences and advice of those who successfully navigated life after college. Equally, it had a strong effect on current students, their confidence and preparedness for life after graduation.*

Moderator:

Professor Kimberly Taylor, SOC Student Services Coordinator and Adjunct Professor, School of Communication, Texas Southern University.

Panelists:

Paige Hubbard, Multimedia journalist, reporter and anchor, CW39 Houston

Katiera Winfrey, News Reporter, KHOU, Houston

Ruben Dominguez, FOX26 Entertainment Reporter

Brandon Hamilton, Anchor/Reporter, ABC13 Houston

Stanley "Slikk Lowery" Smith, Music, Producer, Composer

MEDIA MIXER

- ❖ *An interactive session regarding economic equity and opportunity for minorities in the entertainment and media industries. This session provided a platform for open dialogue and discussion on the challenges faced by minorities in accessing economic opportunities within the entertainment and media industry. Participants had the opportunity to share their experiences, insights, and ideas for creating a more inclusive and equitable industry. Through an all-inclusive question and answer session, attendees gained a deeper understanding of the systemic barriers that exist and explored potential solutions for promoting diversity and representation in the industry.*

Moderator:

Koran "KC" Cooper, Graduate Student SOC, Texas Southern University.

Briannah Dilworth, Miss SOC: Student, Texas Southern University.

Panelists:

Jaleah Davis, Eyeconic Television

Kevin "Happy, Bootz" Scott - 365 PR/Hyde Park Goods

John Toon" Davis, CEO of RealToonTV

Keisha Nicole, Radio Personality, 97.9 The Box Houston

TRENDS IN THE ENTERTAINMENT INDUSTRY

- ❖ *The industry continues to captivate audiences worldwide, whether it is through gaming, streaming, or cultural waves, by exploring trends and providing a look at its exciting destiny.*

Moderator:

Kingsley Idemudia, Graduate Student, School of Communication, Texas Southern University

Panelists:

Michelle Mower, SOC, Texas Southern University Graduate Student

Chanicka Henry, SOC, Texas Southern University Graduate Student

Christopher Jarmon, SOC, Texas Southern University Graduate Student

INVESTIGATIVE REPORTING: WHY OUR VOICES MATTER AND WHY MORE EMERGING JOURNALISTS OF COLOR NEED TO BE PREPARED FOR THE FIELD

- ❖ *The session delves into the intricacies of investigative reporting, with panelists engaging in a discussion on the significance of our voices and the necessity for a greater representation of emerging journalists of color in the field.*

Moderator:

Dr. Vera Walker Hawkins, Professor Interim Chairperson, Department of Journalism, School of Communication, Texas Southern University.

Panelists

Dr. Robbie Morganfield, Morehouse College, Executive Director, Ida B. Wells Society for Investigative Reporting.

Angel Covarrubia, News Director for CW39 Houston.

Brandon Hamilton, Anchor/Reporter, ABC13 Houston.

DIVERSITY AND CULTURE IN MEDIA: HOLISTIC CONSIDERATIONS

Moderator:

Christopher Jarmon, Graduate SOC, Texas Southern University

Panelists:

Kingsley Idemudia, SOC, Texas Southern University Graduate Student

- ❖ **Representation & Stereotypes in Media & Challenging the Norm**

Arthur Hypolite, SOC, Texas Southern University Graduate Student

- ❖ **LGBTQ+ Representation In the Media**

Ambrya Holifield, SOC, Texas Southern University Graduate Student

- ❖ **The Influence of Women in Media and Communication**

Francisco Campos, SOC, Texas Southern University Graduate Student

- ❖ **Dismantling the Stigma: A Look at Mental Health Representation in Media.**



SCHOLARLY PAPER PRESENTATION

The Intercultural Communication Conference brought together scholars and industry experts from around the globe. Presenters were organized into panels and took turns unveiling their scholarly research studies.

The categories of topics covered in the conference highlighted the importance of understanding and navigating cultural differences in today's interconnected world. The exchange of ideas and perspectives at the conference sparked meaningful conversations and fostered new connections among participants. By sharing their research findings and practical experiences, presenters not only expanded their own knowledge but also contributed to the collective understanding of intercultural communication.

Overall, the Intercultural Communication Conference served as a platform for fostering collaboration, promoting cultural awareness, and advancing the field of media and communication. As attendees returned to their respective institutions and organizations, they carried with them a renewed sense of purpose and commitment to bridging cultural divides in an increasingly globalized world.



"FACT-CHECKING & DETECTING MISINFORMATION"

- ❖ *The intricacies of misinformation in the digital age; the fundamental principles of fact-checking; exploration of practical methods for verifying information; and discovering a range of tools to aid in the fact-checking process.*

Dr. Ken Ike Okere, Rector, West Africa Broadcast & Media Academy (WABMA) and publisher of the WABMA Debunker.

THE SITUATION ROOM: TEST OF JOURNALISTIC ETHICS AND MORAL AUTHORITY

- ❖ *After 42 years in the print media, a select few of Dr. Anthony Ogbo's hard-hitting opinion pieces have become a treasure trove of journalistic excellence. Book presentation explores the reality of the editorial board process and how every media entity is ensnared by the political, social, and communal interests that shape the content they disseminate and the narratives they promote.*

Dr. Anthony Ogbo, Visiting Professor of Journalism, Texas Southern University and Publisher of the Texas International Guardian News.

THE ART OF PRODUCING COMPELLING RADIO STORIES

- ❖ *How to find the story that amplifies diverse voices, research and news gathering, audio recording, scriptwriting and editing.*

Professor Ashley F.G. Norwood, Assistant Professor of Multimedia Journalism, Jackson State University.

THE STATE OF DIVERSITY IN MOVIES, FILMS AND NEWS, ADVERTISING, CORPORATIONS AND JOURNALISM PROGRAMS IN 2024

- ❖ *DEI is social change—change that, sadly, takes time. For those growing impatient with the increasing polarization and political misrepresentation of DEI, 2024 will be more of the same. This paper explores the current state of Diversity, Equity, Inclusion, and belonging practice; the DEI trends to watch out for in 2024 and beyond; How is DEI practiced now given the nature of politics in some states in the US; The role of media and journalism schools in shaping DEI narratives.*

Dr. Christian Ulasi, Professor and Interim Dean, School of Communication, Texas Southern University.

Dr. Vera Walker Hawkins, Professor Interim Chairperson, Department of Journalism, School of Communication, Texas Southern University.

Dr. Emmanuel Nwachukwu, Adjunct Professor, School of Communication, Texas Southern University.

INFLUENCE OR INFORM: DISSECTING THE ROLE OF MEDIA IN SHAPING PUBLIC OPINION ABOUT IMMIGRANT COMMUNITIES

- ❖ *This paper explores the complex interplay between media representations and public perceptions of immigrant communities, seeking to unravel how narratives constructed by various media outlets contribute to shaping societal attitudes and opinions.*

Dr. Christian Ulasi, Professor and Interim Dean, School of Communication, Texas Southern University.

REPRESENTATION AND STEREOTYPES IN MEDIA: CHALLENGING THE NORM

- ❖ *This paper explores how to enhance inclusiveness and representation in a climate where unprecedented state action is being deployed to erase decades of civil rights gains to bridge the racial divide and inequality. Texas is among the list of states that have statutorily prohibited advances made in the area of Diversity, Equity and Inclusiveness (“DEI”) by abolishing such programs in public universities under Texas Senate Bill 17.*

Patrick Chukelu, JD., Adjunct Professor, School of Communication, Texas Southern University.

THE ART OF PRODUCING COMPELLING RADIO STORIES

- ❖ *How to find the story that amplifies diverse voices, research and news gathering, audio recording, script-writing and editing.*

Professor Ashley F.G. Norwood, Assistant Professor of Multimedia Journalism, Jackson State University.

THE POWER OF REPRESENTATION: HOW DIVERSE VOICES ARE TRANSFORMING COMMUNICATION

- ❖ *Highlights how diverse representation enhances creativity, innovation, and understanding in communication.*

Rebekah Williams, Senior Advisor for Community Relations - City of Houston Mayor's Office

THE IMPACT OF DEMOGRAPHIC AND SOCIAL MEDIA FACTORS ON SELECTED CRISIS MANAGEMENT SITUATIONS IN A HISTORICALLY BLACK UNIVERSITY CAMPUS

- ❖ *Examines the impact of different types of social media and the perceptions of university students, regarding crisis situations in university campuses, like rape, gun violence, racism, inflation, and natural disasters.*

Agnes A. Monjok, Visiting Professor, School of Communication, Texas Southern University.

THE EVOLUTION OF IRANIAN EXILIC MEDIA: THE CASE OF IRANIAN TELEVISION PROGRAMMING IN THE US

- ❖ *Examines the political, cultural, ideological and aesthetical intricacies of the Iranian exilic TV programming through its technological evolution since the 1980s.*

Dr. Reza Poudeh, Professor, School of Communication, Texas Southern University.

BLACK TO NATURE: PASTORAL RETURN AND AFRICAN AMERICAN CULTURE (BOOK REVIEW)

- ❖ *Dissects Critical Race Theory ("CRT") which has become the cause célèbre in America's culture wars on mainstreaming discourses of race, especially in schools.*

Dr. Peter Ntephe, President/CEO, ERHC Energy, Inc.

EMPOWER AND TRANSFORM YOUR FUTURE OF WORK: NAVIGATING THE DIGITAL WORLD WITH AI AND BEYOND

- ❖ *Explores how AI can revolutionize your job searches, enhance your skills, and put your aspirational goals to the test.*

Professor Avva Thach, Founder, CEO, iavva.ai

RACIAL REPRESENTATION IN TARGETED ADS: A TEXTUAL ANALYSIS OF P&G WIDEN THE SCREEN COMMERCIAL

- ❖ *Explores how advertisements have been used to further promote racial stereotypes.*

Dr. Emmanuel Nwachukwu, Adjunct Professor, School of Communication, Texas Southern University.

ART FOR ART'S SAKE -THE GREAT FIELD OF ARTISTIC EXPRESSION ON MOVING PICTURES

- ❖ *Investigates visual tapestry, visual language, forces of visual organization, and visual storytelling.*

Dr. Reza Poudeh, Ed.D., *Professor, School of Communication, Texas Southern University.*

Professor Don Okolo, *Adjunct Professor, School of Communication, Texas Southern University.*

THE POWER OF ONLINE REVIEWS ON ORGANIZATIONAL GROWTH OR DEMISE

- ❖ *This paper in progress examines how Yelp reviews, The Keith Lee Effect, and other online media platforms influence customer traffic, public perception, and their impact to improve or ruin organizational growth.*

Dr. Zantel Nichols, *Assistant Professor Department of Communication Studies, Texas Southern University.*

 CONFERENCE PRESENTERS



Christian Ulasi, Ph.D.
*Professor and Interim Dean,
Department of Radio, Television,
and Film, School of
Communication,
Texas Southern University.*



Rezza Poudeh, Ph.D.
*Professor, Department of Radio,
Television, and Film
School of Communication,
Texas Southern University.*



Serbino Sandifer-Walker, MA
*Interim Assistant Dean & Assistant
Professor, Department of
Journalism,
School of Communication,
Texas Southern University.*



Kathleen McElroy, Ph.D.
*Professor, School of Journalism and
Media, University of Texas, Austin.*



Anthony Obi Ogbo, Ph.D.
*Visiting Professor,
Department of Journalism
School of Communication,
Texas Southern University.*



Vera Walker Hawkins, Ph.D.
*Professor Interim Chairperson
Department of Journalism
School of Communication,
Texas Southern University.*



Nikki Duncan, Ph.D.
*Director of Talent Acquisition and
Development,
University of Houston.*



Arthur Murray, BA
*Director of KTSU2 and Instructor,
Department of Radio, Television and
Film, School of Communication,
Texas Southern University.*



Jordan Williams, JD
*Coordinator and Associate
Professor, Department of
Entertainment & Recording
Industry Management,
School of Communication,
Texas Southern University.*



Clyde Duncan, Jr., Ph.D.
*Internship Coordinator, Department
of Communication, Texas Southern
University.*



CONFERENCE PRESENTERS



Travis Sattiewhite, Jr., MBA
*News Director, KVUE-TV, Austin,
Texas*



Ken Ike Okere, Ph.D.
*Rector, West Africa Broadcast &
Media Academy (WABMA).*



Maurice Mangum, Ph.D.
*Chair of the Department of
Political Science,
Jackson State University.*



Peter Ntephe, Ph.D.
*President and CEO,
ERHC Energy, Inc.*



LaRonn Harris
*Communications, Multimedia
Specialist, Philanthropy, Diversity
& Inclusion.*



Diane Groat, Ph.D.
Licensed Clinical Psychologist LLC.



Clifford McBean, MA
*Adjunct Professor, Department of
Radio, Television and Film, School
of Communication, Texas Southern
University.*



Emmanuel Nwachukwu, Ph.D.
*Adjunct Professor, School of
Communication, Texas Southern
University.*



Ifeanyi E. Onyike, Ph.D.
*Senior Lecturer, Head of
Department of Mass
Communication, Dominican
University Ibadan, Nigeria.*



Don Okolo, MA
*Adjunct Professor, Department of
Radio, Television and Film, School of
Communication, Texas Southern
University.*



CONFERENCE PRESENTERS



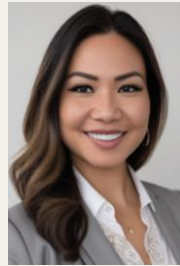
Andrew McCray, MA
*Media Graphics
Specialist/University Photographer,
Texas Southern University.*



Patrick Chukelu, JD.
*Adjunct Professor,
Department of Journalism,
School of Communication, Texas
Southern University.*



Agnes A. Monjok, MA
*Visiting Professor,
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Studies, School of Communication,
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Studies, School of Communication,
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Ted Irving, BA
*Executive – Director,
Houston Television –
City of Houston Mayor's Office*



Ashley F.G. Norwood, MA
*Assistant Professor of Multimedia
Journalism, Jackson State University.*



Rebekah Williams, MA
*Senior Advisor for Community
Relations - City of Houston Mayor's
Office.*



Brandon Hamilton, MA
Anchor/reporter at ABC13.



Robbie Morganfield, Ph.D.
*Executive Director of the Ida B.
Wells Society for Investigative
Reporting.*



Katiera Winfrey, BA
KHOU, Houston's CBS affiliate.



CONFERENCE PRESENTERS



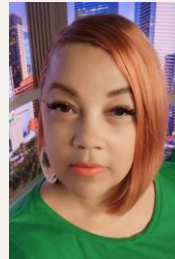
Morgan Kirby, Ph.D.
*Graduate Program Director, and
Assistant Professor, Department of
Journalism, Texas Southern
University.*



Latashia DeVeaux, BA
*Awards & Talent Relations at Black
Entertainment Television (BET).*



Paige Hubbard, BA
*Reporter and Anchor for CW39
Houston.*



Kimberly Taylor, MA
*Student Services Coordinator and
Adjunct Professor, School of
Communication, Texas Southern
University.*



Chelsea Edwards, BA
*Reporter/Anchor, FOX26
Houston, Texas.*



Jose Grinan, BA
*Award-winning veteran reporter and
anchor.*



Joy Sewing, BA
*Houston Chronicle's first Black
news columnist.*



Karina Hollingsworth, BA
*Multimedia Journalist (MMJ), KTXS-
TV, Abilene, Texas.*



Ruben Dominguez, BA
FOX26 entertainment reporter



Nate Griffin, BA
FOX26 sports anchor and reporter



CONFERENCE PRESENTERS



Butch Alsandor, BA
*Former KHOU11 sports anchor,
Texas Southern University sports
broadcaster*



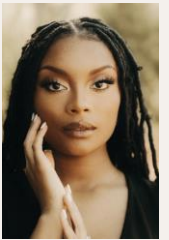
Kim Gagne, BA
*Former KHOU11/Steve Harvey
show producer*



Moriah Ballard, BA
*Digital Producer/Reporter
KPRC 2 News, Houston Texas.*



Vincent Powell, MFA
*Visiting Instructor,
Department of Communication
Studies, School of Communication,
Texas Southern University.*



Courtney Roberts, BA
*Student, Department of
Entertainment & Recording
Industry Management,
School of Communication,
Texas Southern University.*



Justin Williams
Writer & Director



Ebony Powell, BA
Producer, 7972 Films.



Michelle Mower, BA
*Graduate Student, School of
Communication
Texas Southern University.*



Christopher Jarmon, BA
*Graduate Student, School of
Communication
Texas Southern University*



Briannah Dilworth
*Student, School of Communication
Texas Southern University*



CONFERENCE PRESENTERS



Koran "KC" Cooper, BA
*Graduate Student, School of
Communication,
Texas Southern University.*



Chassidy Reff, BA
*Graduate Student, School of
Communication
Texas Southern University.*



**Charlie Coleman, III, J.D.,
MBA**
*Associate Vice President of
Development, Texas Southern
University.*



Zantel Nichols, Ph.D.
*Assistant Professor
Academic Advisor (A-N)
Department of Communication
Studies, Texas Southern University.*



Francisco Campos, BA
*Graduate Student, School of
Communication,
Texas Southern University.*



John Bullock, BA
*Executive Producer Film
Contemporary.*



Jaleah Davis
Eyeconic Television



Kevin "Happy Bootz" Scott
365 PR/Hyde Park Goods



John "Toon" Davis
CEO of RealToonTV



Doris Childress, MA
*Visiting Instructor
Department of Radio, Television and
Film, School of Communication,
Texas Southern University.*



COMM WEEK

CERTIFICATE of APPRECIATION

This is to appreciate your demonstration of outstanding dedication and commitment during the 42nd Intercultural Communication Conference, April 8-12, 2024. We express our sincere gratitude for your valuable contributions and active participation. Your efforts have significantly enriched the conference experience for all attendees.

PRESENTED THIS 12TH DAY OF APRIL, YEAR OF 2024

CHRIS C. ULASI, PHD.
INTERIM DEAN,
SCHOOL OF COMMUNICATION



ANTHONY O. OGBO, PHD.
CHAIR, 42ND INTERCULTURAL
COMMUNICATION CONFERENCE



TEXAS SOUTHERN UNIVERSITY

School of Communication

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