



TEXAS SOUTHERN UNIVERSITY

School of Communication

COMM WEEK

42nd Intercultural Communication Conference

APRIL 8 – 12, 2024 | MLK BUILDING

SPONSORSHIP
PACKAGE

713-313-7740 | soc-tsu@tsu.edu | www.tsu.edu

“Amplifying Diverse Voices in
Media and Communication”

“Amplifying Diverse Voices in Media and Communication”

To Our Prospective Sponsors

The challenges posed by a lack of diverse voices in media and communication can be seen across social, political, economic, and cultural spheres of influence. These issues can influence the views represented in news coverage and dissemination. Indeed, the diversity of perspectives is key to creating a more inclusive and equitable society.

As a purpose, the 42nd Intercultural Communication Conference 2024 explores the scope, challenges, and relevance of diverse voices in media and communication. The Intercultural Communication Conference provides a forum for scholars, students, professionals, and civic-minded leaders to explore topics with cultural, political, economic, and social implications as well as communication dynamics.

The School of Communication at Texas Southern University is seeking corporate and community sponsorship for its 42nd Annual Communications Scholarship Awards Banquet, April 8 – 12, 2024, which will culminate with an Awards Gala on Friday, April 12, 2024, at TSU’s COSET Atrium.

The primary purpose of the Awards Gala event is to raise scholarship funds for gifted and economically disadvantaged students in the School of Communication. Traditionally, a majority of the SOC students rely on some form of financial assistance to fund their education. Too often financial limitations avert their chances to complete college. Therefore, proceeds will:

- ❖ Help SOC students break down financial barriers while pursuing their academic prospects.
- ❖ Help SOC students cover the cost of tuition, textbooks, and other educational expenses.
- ❖ Help SOC students supplement the cost of living expenses such as housing, transportation, and food.
- ❖ Create retention possibilities for students who might dropout for financial reasons.
- ❖ Act as incentives and encouragements to students in general.

This financial sponsorship will be a catalyst for expanding SOC’s ongoing professional relationship with corporate businesses, community organizations, and individual sponsors.

To both the professional and student participants, the 42nd Intercultural Communication Conference would be an excellent platform to promote understanding and effective communication between individuals from different cultures and backgrounds. By bringing together experts, hosting interactive workshops, and facilitating discussions, this conference would provide valuable insights and resources to enhance intercultural communication skills.



COMM  **WEEK**
42nd Intercultural Communication Conference 2024

“Amplifying Diverse Voices in Media and Communication”

SPONSORSHIP LEVELS

Platinum [Title Sponsor] \$15,000 - \$20,000

- ❖ Listed as a “Title Sponsor”
- ❖ Speaking privilege at Dean’s Reception
- ❖ Listed on TSU’s and CommWeek’s Website
- ❖ Live interview with KTSU2
- ❖ Inclusion in press releases
- ❖ Back-Page Ad on Event Program Book
- ❖ Social media posting and tagging
- ❖ Logo displayed during all events (panels, networking, student & alumni showcase, and reception)

Gold [Exclusive] \$10,000 to \$15,000

- ❖ Listed as a “Partner”
- ❖ Listed on TSU’s and CommWeek’s Website
- ❖ Special recognition at Dean’s Reception
- ❖ Book Inside Front Ad
- ❖ Press availabilities
- ❖ Social media posting and tagging
- ❖ Logo displayed during all events (panels, networking, student & alumni showcase, and reception)

Gray [Premium] 5,000 and Up

- ❖ Listed as a “Sponsor”
- ❖ Special recognition at Dean’s Reception
- ❖ Logo listing on the CommWeek site
- ❖ Book Inside Back Ad
- ❖ Social media posting and tagging

Maroon [Basic] \$2,500 and Up

- ❖ Listed as “Supporter”
- ❖ Sponsor recognition
- ❖ Company logo listing
- ❖ Program book classified Ad
- ❖ Logo listing on CommWeek’s site



TEXAS SOUTHERN UNIVERSITY
School of Communication

COMM WEEK

42nd Intercultural Communication Conference 2024

713-313-7740 | soc-tsu@tsu.edu

COMM WEEK

42nd Intercultural Communication Conference 2024

The School of Communication

The School of Communication (SOC) at Texas Southern University is a transformational, interdisciplinary academic school with four departments and two graduate programs: Communication Studies; Entertainment Recording Industry Management (ERIM); Journalism; Radio, Television, and Film (RTF); and Master of Arts (MA) in Communication and Master of Arts (MA) in Professional Communication and Digital Media (PCDM). For 48 years, the school has been at the forefront of training culturally responsive professionals and scholars who can navigate urban and international settings with a deep sense of inclusivity and an understanding of historical legacy.

Texas Southern University

Texas Southern University possesses an impressive array of more than 100 undergraduate and graduate programs and concentrations, a diverse faculty, 80-plus student organizations, and an extensive alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern University is one of the nation's largest historically black universities.

COMMWEEK COMMITTEE

ANTHONY OGBO, PH.D., Chairperson
LADONIA RANDLE, Coordinator
MICHELE JONES, Co-Chairperson

CHRISTIAN ULASI, PH.D.
SERBINO SANDIFER-WALKER
KEVIN ADAMS
VERA WALKER-HAWKINS, PH.D.
MORGAN KIRBY, PH.D.,
ARTHUR MURRAY
TONIESHA TAYLOR, PH.D.
JORDAN WILLIAMS, JD
CLYDE DUNCAN, JR, PH.D.
VICTORIA GRAY
CYNTHIA GUNDY
ISRAEL NEUMAN, PH.D.
VINCENT POWELL
KIMBERLY TAYLOR
KARINA WILLIAMS
FRIDAH MARIKI
ANDREAUS BOISE
ISAAC PALACIO
BRIANNAH DILWORTH
PRECIOUS JOHNSON

SOC LEADERSHIP

CHRISTIAN ULASI, PH.D., Interim Dean, School of Communication
SERBINO SANDIFER-WALKER, Interim Assistant Dean & Assistant Professor
KEVIN ADAMS, Assistant Dean for Marketing and Student Services

VERA WALLER-HAWKINS, PH.D.
MICHELE JONES
MORGAN KIRBY, PH.D.,
ARTHUR MURRAY
CLYDE DUNCAN, JR, PH.D.
JORDAN WILLIAMS, JD
KARINA WILLIAMS
ANTHONY OGBO, PH.D
FRIDAH MARIKI
CLIFFORD MCBEAN

CONTACTS

soc-tsu@tsu.edu | 713-313-7740

karina.williams@tsu.edu
anthony.ogbo@tsu.edu
ladonia.randle@tsu.edu
michele.jones@tsu.edu



TEXAS SOUTHERN UNIVERSITY

School of Communication